



March 10, 2011 07:20 AM Eastern Daylight Time

IG Index Shares Key Financial Spread Betting Insights on YouTube

LONDON--(BUSINESS WIRE)--IG Index, the world's oldest financial [spread betting](#) company, has launched a YouTube channel designed to help individuals spread bet successfully and sustainably on the financial markets.

On the channel you can watch exclusive video content of IG Index's Chief Market Strategist David Jones explaining how to make the most of the PureDeal platform and outlining some core spread betting strategies. You'll also find a daily financial market update full of fresh market insights direct from IG Index's trading floor in the heart of the City of London.

Tim Hughes, Managing Director of IG Index, commented:

'Our commitment to educating people about spread betting has been one of the reasons why 60% of UK spread bettors now have an account with us, according to the latest 2010 Investment Trends report. Our new YouTube channel provides a range of resources catering for everyone, from total beginners to experienced traders.'

For financial market news and more visit IG Index on <http://www.youtube.com/IGIndexSpreadBetting>

About IG Index

IG Index is the world's leading financial spread betting provider, offering clients the ability to spread bet on over 8,000 shares listed on markets worldwide, along with indices, [forex](#), commodities and treasuries. Established in 1974, IG Index is part of IG Group (IGG.L), which employs in excess of 900 people and has offices in 14 countries worldwide. For further information please visit: www.igindex.co.uk.

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Permalink: <http://www.businesswire.com/news/home/20110310005766/en/IG-Index-Shares-Key-Financial-Spread-Betting>

