

## IG Markets Launches CFD Trading Service in New Zealand

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In an important development for New Zealand traders, IG Markets, one of the world's leading providers of Contracts for Difference (CFDs) and FX, has arrived in New Zealand.

IG Markets offers a Direct Market Access (DMA) platform, which enables clients to place orders directly into the world's exchanges, ensuring accuracy and transparency of pricing. The DMA platform is available within the award-winning, browser-based platform, PureDeal. Users are able to see market depth and trade over 7,000 global share CFDs, with share margins from 5%.

Key Facts:

- IG Markets is a global leader in CFD and FX online trading
- Pricing transparency for traders through DMA technology and no re-quotes
- Increasing competition in CFDs and FX trading in the New Zealand market
- Products tailored to New Zealand traders with the introduction of NZ denominated contracts.

To coincide with the launch, IG Markets will be conducting live cfd seminars in Auckland, Christchurch and Wellington, in addition to holding regular ongoing seminars throughout New Zealand.

Tamas Szabo, Chief Executive Officer, IG Markets Australia and New Zealand, said, "Entering this market is a logical next step for IG's expansion in the Asia-Pacific region. A share ownership study conducted by the New Zealand Stock Exchange in 2000 indicated that 30% of New Zealanders aged over 18 directly owned shares. To this point in time, our market research has indicated that there has been a distinct lack of competition within the CFD and FX industry in New Zealand, so we are thrilled to enter the market and give traders greater choice and value."

Over 60 FX pairs are offered, with spreads on the NZD/EUR, AUD/USD and EUR/USD from just 1 pip. New Zealand clients will also benefit from New Zealand dollar denominated CFDs, the first and only provider to offer these innovative contracts. New Zealand dollar denominated CFDs make the process of trading foreign indices and commodities easier by offering local currency denominated contracts removing all FX exposure and conversion.

Tamas Szabo, Chief Executive Officer, IG Markets Australia and New Zealand, added, "Trading international markets in New Zealand dollars gives investors some helpful advantages. Investors can avoid costs associated with currency conversions and foreign exchange fluctuations by locking in their exposure in New Zealand dollar terms and thus easily interpret their profit and loss."

About IG Markets:

IG Markets specialises in financial derivatives, principally Contracts for Difference (CFDs) on over 7,000 global share CFDs, along with indices, fx, commodities, options, binaries and more. IG Markets is part of the IG Group, a UK FTSE 250 member with over 75,000 active clients worldwide. For further information please call 0800 442 150.

Largest provider by primary account among current CFD traders, Investment Trends June 2009  
Australian CFD Report

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