

News

GET THE SATISFACTION YOU'VE BEEN LOOKING FOR WITH FIRSTWRAP AND FIRSTCHOICE

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Colonial First State's FirstWrap & FirstChoice have been ranked No.1 and No.2 respectively by advisers, for overall satisfaction in the 2011 Wealth Insights Service Level Survey* - evidence that their investment platforms offer a choice that's designed to satisfy.



By offering some of the lowest fees in the platform market, FirstChoice has won Investment Trends Best Value for Money Award for five years in a row. And because more IFA's choose to use FirstChoice than any other platform, it is now Australia's most popular platform**. Colonial First State's platforms are also consistently praised for their ease of use in reporting and have been built with flexible remuneration structures to support advice models.

There is now greater value for money available, with reduced minimum initial investments, allowing more people to access lower fees. With benefits like these it makes Colonial First State's platforms a satisfying choice for your clients' investment needs.

Find out more about FirstWrap & FirstChoice – contact your Business Development Manager for transition services, call 13 18 36 or visit colonialfirststate.com.au/satisfaction

This is general information only and does not take into account any individual objectives, financial situation or needs. Investors should consider the relevant PDS available from us before making an investment decision. *Source: Wealth Insights 2011 Platform Service Level Report and survey of 867 aligned and non-aligned advisers, conducted Mar/Apr 2011. **Investment Trends 2011 Planner Technology Survey. Sample of 490 IFAs (advisers employed by dealer groups with less than 50% institutional ownership) surveyed in June-July 2011. Different fees and costs apply to other investment options. Fees and costs may change. Colonial First State Investment Limited ABN 98 002 348 352 is the issuer of the FirstChoice range of super and pension products from the Colonial First State FirstChoice Superannuation Trust ABN 26 458 298 557. Colonial First State also issues interests in investment products made available under FirstChoice Investments and FirstChoice Wholesale Investments. Avanteos Investments Limited ABN 20 096 259 979 AFSL 245531 is the issuer of the FirstWrap super and pension products from the Avanteos Superannuation Trust ABN 38 876 896 681. Avanteos operates the FirstWrap service.

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