

News

INVESTORS TURN TO SUPERANNUATION FUNDS FOR HELP

By Milana Pokrajac on 6 September 2011 0 comments

1 retweet

Investors are turning to their super funds for help and direction as a third successive year of volatility and poor returns hits their livelihoods, with retirees being hit the hardest.



That is one of the main conclusions drawn from the Investment Trends 2011 Investor Sentiment and Communications Report, which also found investors' levels of satisfaction with their super funds have started to improve.

Investment Trends principal Mark Johnston said super fund and fund managers had dramatically raised their game over the past four years in keeping members informed about their investments, but added this would no longer be enough.

Johnston said super fund members now want their respective funds to provide them with guidance on future steps, which would require "a combination of good information integrated with effective advice offerings".

"We think that over the next 12 months real differences will emerge between the providers who deliver supportive and cost-effective advice framework to help their members through this tough time and the funds who leave members on their own to work it out for themselves," Johnston said.

Retirees - particularly those with large investment portfolios but lower incomes - are most concerned about the market volatility, according to the report, which surveyed 9,000 Australian investors in May and June 2011.

Add a comment

More

Tagged with:

[Financial planning](#), [Investment Trends](#), [investor sentiment](#), [Mark Johnston](#), [superannuation](#)

If you enjoyed this article, why not [leave a comment](#), [send it to a friend](#) or [subscribe to our free newsletter](#) to have future articles delivered to your inbox.

COMMENTS

ADD A COMMENT

No comments found, be the first to add one.

Name * :

Required

Email address * :

Required, but never displayed.

to get Money Management delivered to your inbox

Enter your email address .



Submit your content to Money Management

Website :

Optional, and linked if provided.

Comment * :

Required and you can write upto 600 words for your comment.

Security code * :

a84c6f

Required

Check this box to receive the latest updates in our email newsletter.

submit

Categories

- [Accountancy](#)
- [Actuarial](#)
- [Asset Consultants](#)
- [Consulting](#)
- [Custodian and Trustee Services](#)
- [Editorial](#)
- [Education and Training](#)
- [Financial planning](#)
- [Funds Management](#)
- [Government and Regulation](#)
- [Industry Associations](#)
- [Legal](#)
- [Marketing and Public Relations](#)
- [Media and Information Services](#)
- [Mortgage Broking](#)
- [Recruitment](#)
- [Regulation](#)
- [Research and Ratings](#)
- [Risk/insurance](#)
- [Software and IT](#)
- [Stockbroking](#)
- [Superannuation](#)
- [Taxation](#)

Browse topics

- | | | | | | | | | |
|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| A | B | C | D | E | F | G | H | I |
| J | K | L | M | N | O | P | Q | R |
| S | T | U | V | W | X | Y | Z | # |

Recently added topics

- [Investa](#) [Lifetime Planning and Tender Living Care](#)
- [Douglas Latto](#) [CSSA](#) [Integra](#) [One Big Switch](#)
- [Shane Tregillis](#) [excess contributions tax](#)
- [The SMSF Academy](#) [Quantum Financial Advisers](#)

About

The Money Management website is an essential online source of financial services information and a community resource where finance professionals interact.

- [Contact Us](#)
- [Advertise with us](#)
- [Subscribe](#)
- [Media kit](#)
- [Jobs Board Media kit](#)
- [Terms of Use](#)
- [Privacy Policy](#)

Related sites

- [Cordell Tenders](#)
- [Financial Planning](#)
- [HotFrog](#)
- [Super Review](#)
- [View all our sites](#)