

Alternative investors look to more returns and tax efficiency

25 February 2009 | by Benjamin Levy



Investors in alternative investments will look to increase their returns, diversify their investments, increase the security of their investments and gain increased tax efficiency in 2009, according to an [Investment Trends](#) report on alternative investments.

The report was commissioned by Macquarie Securities Group in advance of the launch of a new alternative investment product, Macquarie Prime, which will offer an enhanced integrated cash, equity execution and lending facility.



The research, which surveyed nearly 6,500 investors, found that 62 per cent of investors in alternative investments wanted to increase their returns, while 65 per cent wanted to increase the security, diversity or tax efficiency of their investments.

Macquarie Securities Group head of distribution Kurt Jeston said during times of market volatility people went back to basics and would seek to invest their money in simpler and transparent products that are tax efficient. He said the downturn has spurred increased interest in contracts for difference, options, instalment warrants and capital protected funds.

Macquarie is also planning to launch two new capital protection products and a product for increasing returns in the alternative investment space in 2009.

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